



Both academia and the real world are showing a vastly increased interest in international logistics. Although this book covers the entire topic, it may not contain sufficient detail to answer all questions. The topic-and the challenge- is much larger than any single book can cover! A number of people helped us, and their assistance should be recognized. They include Robert L. Argentieri, Eunice Coleman, Patricia J. Daugherty, Robert Derbin, Robert Hannus, Ken Knox, Douglas Long, Eugene L. Magad, Dale S. Rogers, Robert Rouse, John Silvey, and Clyde Kenneth Walter. This book is designed for both the business world and the classroom. A separate Instructors Manual has been prepared and may be requested on school letterhead from Chapman & Hall.

International Logistics 1

Introduction This book is about international logistics and the international logistics system. International means that it will deal with transactions involving individuals or firms in more than one nation. Logistics means the organized movement of goods, services, and, sometimes, people. Logistics was originally a military term. For example, in author Tom Clancys novel, *Red Storm Rising*, Russian General Alekseyev thought to himself about a battlefield situation: The tactics ... no, amateurs discuss tactics. Professional soldiers study logistics. „1 When one

speaks of the international logistics system, he means that huge array of carriers, forwarders, bankers, traders, and so on that facilitate international transactions, trades, and movements of goods and services. Communications are important, and a logistics system includes whatever communication capability it needs.

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